

ARGUMENT IN FAVOR OF MEASURE E

Vote Yes for the continuation of Trinidad's 0.75% add-on sales tax! Why? Besides being an established part of Trinidad's revenue since 2004, it's primarily paid for by tourists visiting Trinidad's restaurants, buying gas or taxable items from the market (not food). Tourists add wear and tear to our streets and should assist in the cost of providing services such as law enforcement and trail maintenance. The Humboldt Taxpayers League supports Measure E because they see it as a responsible sales tax to supplement our small-town revenue. The tax provides approximately \$100,000 of our \$650,000 budget.

During these trying COVID-19 times, many cities are struggling because of lost revenue. Fortunately, our city has always been prudent in its expenditures. Due to our size, Trinidad has a small tax base and revenue from visitors through sales tax is essential. We're glad to live in such a special place, but tourists who want to enjoy it need to contribute their fair share as well.

Keep our city financially healthy so that we can continue to provide necessary services. Renewing the $\frac{3}{4}$ cent add-on sales tax is one way to have others share in the cost. Join the Taxpayers League and others in supporting Measure E and Vote Yes on November 3rd!

/s/ Steve Ladwig, Mayor

/s/ Dwight Miller, Former Mayor