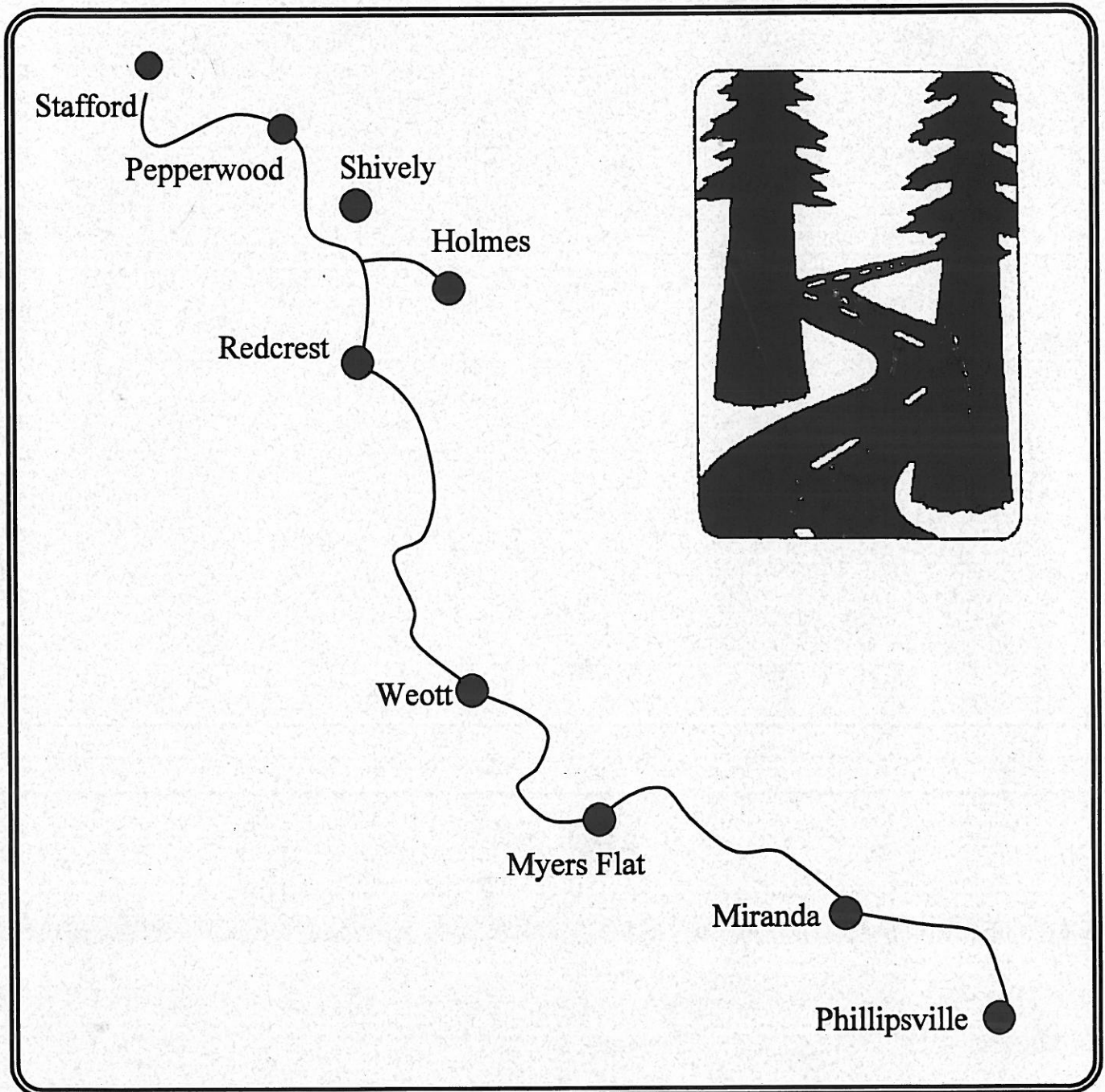


AVENUE OF THE GIANTS COMMUNITY ACTION PLAN



1998

Sponsored by the Arcata Economic Development Corporation
Prepared by Planwest, Funded by the U.S. Forest Service

AVENUE OF THE GIANTS COMMUNITY ACTION PLAN

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in cooperation with the: Humboldt County Planning Department

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AVENUE OF THE GIANTS COMMUNITY ACTION PLAN

INTRODUCTION

The Avenue-of-the-Giants Community Action Plan is a planning and implementation guide for Avenue residents, property owners, resource managers, and business owners. It was developed to help maintain community stability and sustainability, after major reductions in the local and regional timber and fishing industries significantly impacted the Avenue's economy. First and foremost an implementation plan, its primary component is action by community members, working together to develop projects that reach their specified goals: A more diversified economy; stronger community ties and networks; and sustainable utilization of the extraordinary natural resources that surround them.

Winding along the Eel River for 32 miles, this spectacular southern Humboldt County passageway encompasses the communities of Redcrest, Shively, Holmes, Pepperwood, Stafford, Weott, Myers Flat, Miranda and Phillipsville. These communities, all of which are unincorporated, range in size from 50 to approximately 400 persons. The Avenue's major landmark, Humboldt Redwoods State Park, comprises more than 50,000 acres of Redwood Groves, including some of the largest and oldest trees in the world. Three quarters of a million people, from the world over, visit the Avenue each year.



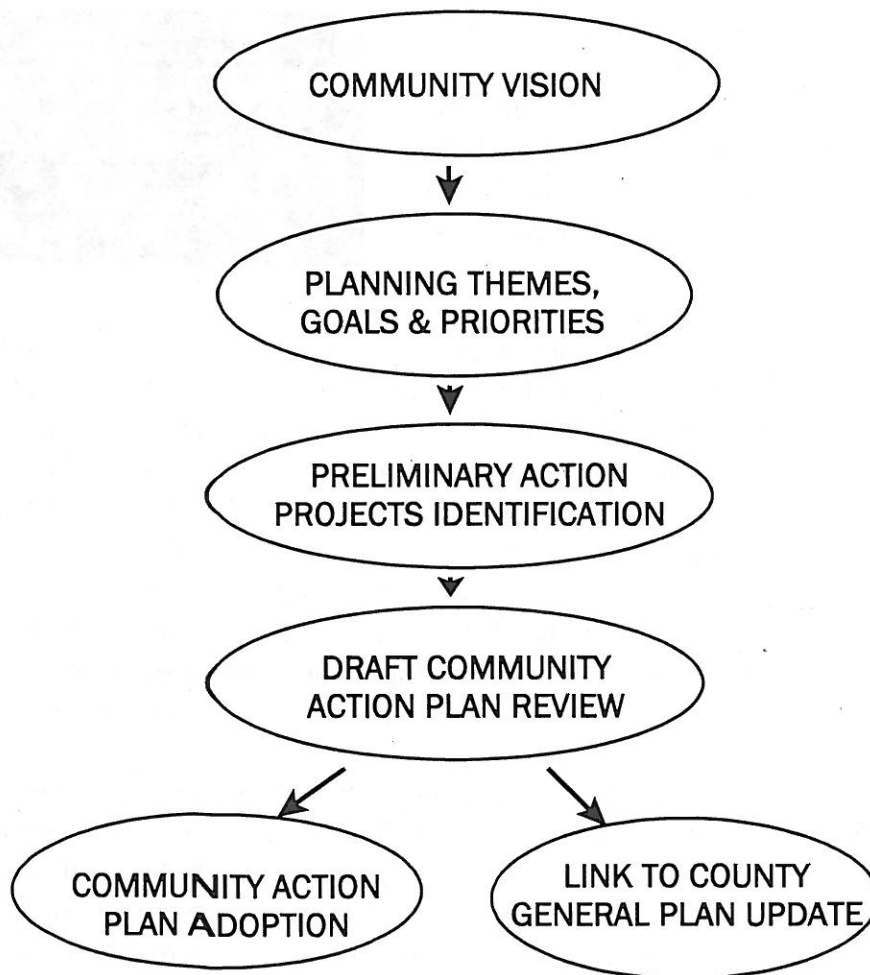
The Action Plan was implemented at the community level, with a series of meetings held at five locations along the Avenue. These meetings focused on the specific needs of individual communities, but always in the context of an Avenue Plan, exploring ways to connect to the other communities, and beyond. Each meeting focused on one planning step: Articulating a community vision; defining planning themes; setting goals and priorities; identifying and prioritizing action projects; and ultimately assuming ownership of the Action Plan. Many Avenue concepts developed during these meetings, including projects such as a multi-use trail the length of the Avenue, Eel River fisheries restoration, and formation of a community service area for improved emergency services. These concepts were forwarded to Avenue-wide meetings, where they developed into Avenue Plan action projects. More than 30 meetings overall, were held during the planning process.

Worksheets were prepared for each action project. The worksheets clarified the goal; identified a series of steps to reach that goal; assigned responsibilities; identified resources both within and outside the community; set completion dates and milestones for celebrating when significant steps had been accomplished. Worksheets also included the names, phone numbers, addresses, and affiliations of each project team member, to facilitate communications and help coordinate action project activities.

The Action Plan was done cooperatively and concurrently with Humboldt County's General Plan Update for the Avenue, which includes policies supporting action projects. Action Plan projects and County policies will also be considered in the Humboldt Redwoods State Park General Plan, which will begin in 1999. In addition to their major planning partners, Humboldt County and State Parks, community members sought to give and receive input from other planning partners such as the California Department of Forestry and Fire Protection, Caltrans (the Avenue is State Route 255), The North Coast Small Business Development Center, and the Save the Redwoods League.

The Action Plan was sponsored by the Arcata Economic Development Corporation, a Humboldt County based non-profit organization serving businesses and rural communities, and was funded by the USDA Forest Service, Six Rivers National Forest. Planwest, an Arcata based planning consulting firm, facilitated the community meetings and prepared the Action Plan document. Several hundred persons participated in the Avenue of the Giants Community Action Plan planning process during 1998.

COMMUNITY PLAN PROCESS FOR THE AVENUE OF THE GIANTS



THE AVENUE OF THE GIANTS COMMUNITIES

The Avenue passes through several small southern Humboldt County communities and over 50,000 acres of Redwood Groves. The Avenue was the original state highway and continues to provide local access to residents and visitors. Characteristics and some history of the individual communities are described below.

Phillipsville

The southern end of the Avenue offers a unique blend of old growth forest, rural community, river recreation and visitor accommodations. The community of Phillipsville anchors the south end of the Avenue. In Phillipsville there are cabins, restaurants, and gift shops for visitors, as well as a grocery store, gas station and post office for both visitors and residents. Phillipsville is situated at the “southern gateway” of the Avenue of the Giants.



“PHILLIPSVILLE”

“This timbered flat was once the home of a tribe of Indians and was known as Kententalbe. A white man, by the name of Phillips married into the tribe and the name was then changed to Phillip's Flat. It was known by this name until a post office was established in 1883 and it became Phillipsville.

The region was heavily timbered along the banks of the Eel River and the few spots of open ground were soon taken up by homesteaders. They built their homes from logs and slabs and existed on food they raised in the fertile soil and the few stock they had. A school was established in what was about the center of the community, now a few miles south of where the town sits.

The flat was about half way between Garberville and Myers Flat. It became a logical stopover for the noon meal or an overnight lodging for the traveler. A resort and restaurant were added as well as a blacksmith shop, a stable, a general store and other small businesses. Later, a pasture was used as a place where produce was offered for sale.”

Source: In The Early Days - Southern Humboldt History 1853-1920, by Margarite Cook & Diane Hawk

North-end Communities of Redcrest, Shively, Holmes, Pepperwood & Stafford

The northern end of the Avenue offers a unique blend of forest and open river valley, several distinct rural communities on both sides of the river, agriculture, river recreation and visitor accommodations. The community of Redcrest anchors the north end of the Avenue, with cabins, a

cafe, and gift shops for visitors, as well as a grocery store, gas station and post office for visitors and residents. Redcrest is situated on the “high ground” and is not as susceptible to flooding as neighbors to the north and south. The largest private employer on the Avenue, Eel River Sawmills, operates a mill just south to Redcrest.

Shively, Pepperwood and Holmes are situated on low flat flood terraces of the Eel River. The warm temperatures, fertile soils and water make these areas some of the most productive agricultural lands on the Northern California coast. Shively in particular is known for growing outstanding corn, tomatoes and other truck crops. The rich loam soils have been estimated to be 40 feet deep in some areas. This is an area that has historically produced a wealth of produce for Humboldt County. Pepperwood and Holmes also have a rich tradition of agriculture, with local produce stands operating along the Avenue during summer months.



Stafford is situated at the north end of the Avenue, and while the Avenue technically doesn't pass through this community, it still has geographic and economic ties with its neighbors to the south. A portion of this community was nearly wiped out by mudslides in 1996. But community residents, agencies and property owners have returned to repair the damage and restore creeks and watersheds to prevent future damage.

Myers Flat

Myers Flat is located along the middle portion of the Avenue. Here, the Avenue passes under Highway 101 and there is a Highway interchange. The business community is visible from Highway 101 and there is easy on and off access. This is the site of one of the original stagecoach stops in Southern Humboldt.

The “Flat” west of the business community was once a thriving agricultural area. Today, there is a mix of residential, commercial, educational, and recreational uses. The Old Red Mill building now provides classrooms for the Humboldt Community School and space for several small businesses.

“MYERS FLAT”

“Myers Flat, elevation 196 feet, population 200, is a small but colorful village built at the north end of a point of land along the banks of the South Fork Eel River. The area was known as Kunteltcobetl by the Lolankok tribe of the area. It was purchased by Elias and Andrew Myers from a pair of earlier settlers for \$1000.”

“The flat's humus-rich soil was tilled and tended by the Myers and soon boasted bountiful orchards and flower gardens. Elias' son, Ulysses S. Grant Myers and his wife, Mattie, eventually took over the property, planting 700 apple trees, 300 pear trees, sweet potatoes and corn. They also had hogs,

chickens and dairy products. Inside the lobby of the Myers Country Inn, there's an 1887 scroll from the Mechanics Institute of San Francisco that acknowledges the ranch's bountiful "Display of Fruitland Vegetables."

"It was a pretty remote outpost, but travel was beginning to increase through what was then known simply as "Myers," and the Myers decided to built a hotel to serve as a resort and way station of the stage line. Today that hotel is the Myers Inn. It's airy and spacious verandas combine with the solid "blockhouse" style of the frontier to produce an unusually-striking architecture. When Grant died in 1937, Mattie subdivided part of the ranch and the stopping place grew into a more complete community. Now there are a gas station, grocery and several restaurants."

Source: Myers Country Inn website

Miranda

The community of Miranda is situated at the Avenue's southern end, and is considered its education center, with both South Fork High School and Miranda Junior High School located there. In addition, the community offers cabins, restaurants, an art gallery, wood working and gift shops for visitors, as well as a grocery store, gas station and post office for both visitors and residents.



"Miranda's History"

"The first white settlers in the area which would be called Jacobson's Valley were the Sanford family. In 1874, the Logan family arrived from Illinois purchasing a homestead from an earlier settler. The early settlers were mainly farmers. The farms in the area later became stock ranches and there were quite a number of them. In 1876, the first school was built on the bank of the South Fork of the Eel River. It was 1888 when a new school was built at the present school site in Miranda. This school remained in use until 1935 when it burned down."

"Gussie Schumacher of Garberville married John Monroe of Eureka in 1887. They lived in Fortuna where Monroe operated a large bottling works that served the entire county with soft drinks. The family purchased a 540 acre ranch in Jacobson's Valley sometime in the 1890's. John Monroe died and left Gussie a widow with seven children. Being one of the heirs of her husband's estate, she became owner of the ranch. Gussie rented all but three acres of this ranch to the Garberville Mercantile Company. There was a stage line located there belonging to the Mercantile. There were barns and sheds for their stage lines and teams were changed there coming and going. They also raised enough hay from the acreage to feed the stage horses."

Source: In The Early Days - Southern Humboldt History 1853-1920, by Margarite Cook & Diane Hawk

Weott

Weott is the closest Avenue community to the Humboldt Redwoods State Parks' campground and visitor center in Burlington. In the past, the community had a gas station, visitor serving motel and general store. These businesses are currently closed, but there is community interest in having them re-open for both community and visitor use. Weott is the location of the California Department of Forestry and Fire Protections Fire Station.



The lower portion of Weott was wiped out by the floods of the 1950's and 1960's. Flood waters in 1964 covered the portion of the Avenue near Weott by more than 10 feet, as indicated by the high water mark posted below the remaining community. There are a number of active local community groups and organizations in Weott, and the community hosts an annual flower show, and the pre-race dinner for the Avenue of the Giants Marathon.

CHARACTERISTICS AND TRENDS

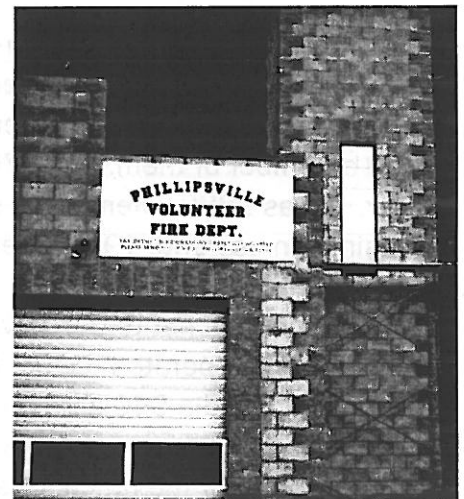
Each group of community participants was asked to identify characteristics that defined their community, and both long-term and short-term trends they see affecting them.

Phillipsville

At the first Phillipsville community meeting, held at the new Phillipsville Fire Hall, characteristics and trends were identified by community members. The characteristics and trends described at the meeting are listed below:

Community Characteristics

- ▶ Individuality of residents
- ▶ Nice river spots for recreation
- ▶ Active and spirited Fire Department
- ▶ Popular softball fields
- ▶ Moto-cross track (dusty)
- ▶ A high level of community involvement
- ▶ The first town, and first motel, at Avenue's south end
- ▶ Community is accessible from Hwy 101
- ▶ Inadequate water system
- ▶ Hot August Daze (August 22nd this year)



Trends

- ▶ Decline in recreational fishery on Eel
- ▶ Loss of river access (Dean Creek)
- ▶ Less violent - more friendly
- ▶ Growing concerns for health and safety of local residents

- ▶ Increasing tourism
- ▶ deteriorating condition of low income housing
- ▶ improved lodging facilities (Madrona Motel)

North-End Communities

At the first north-end community meeting, characteristics and trends were identified by community members. The characteristics and trends described at the meeting are listed below:

Community Characteristics

- ▶ Eel River floodplain
- ▶ Redcrest is only north-end community not in floodplain
- ▶ Redcrest Grocery Store and Post Office
- ▶ Humboldt Redwood State Park (largest landowner)
- ▶ Redcrest is nearly built-out
- ▶ Viable agriculture
- ▶ Shively & Larabee have limited access
- ▶ Avenue of the Giants runs through all communities (except Stafford)
- ▶ Eel River Sawmill (significant, one of few left)
- ▶ Seasonal economy - agriculture & tourism
- ▶ Mediterranean climate & very rural character
- ▶ No cable or radio
- ▶ Local history (much of it shared: '55 & '64 floods, lumbering & agriculture)
- ▶ Threatened jobs / timber based economy
- ▶ School District boundary separates Redcrest (north) from rest of Avenue communities
- ▶ Part of the Eel River valley (connects all the way to Ferndale)



Trends

- ▶ Erosion of timber based economy
- ▶ More people want to farm or work in cottage industries / local manufacturing
- ▶ Interest in expanding job base
- ▶ Decline in local farm / produce stands
- ▶ Extended tourism season as snowbird and retired people travel later
- ▶ More children and more retirees
- ▶ Loss of commercial/agricultural/residential uses and tax base as State Park expands
- ▶ More government intervention in local affairs (barriers to starting businesses)
- ▶ Nationally, increased recreation & tourism
- ▶ Property values high for a rural area - private property is scarce
- ▶ Decline in recreational fishery

Myers Flat

At the first Myers Flat community meeting, held at the Myers Flat Fire Hall, characteristics and trends were identified by community members. The characteristics and trends described at the meeting are listed below:

Community Characteristics

- ▶ Redwoods
- ▶ The river (S. Fork Eel)
- ▶ Drive-thru tree
- ▶ Sunny summer weather
- ▶ Serves Fruitland
- ▶ Lots of potential
- ▶ People work together
- ▶ Good water system, well-managed
- ▶ Travel conveniences (gas, food, lodging, retail)
- ▶ Easy highway access
- ▶ Lacks public restrooms
- ▶ Lacks code enforcement
- ▶ Significant transient recreation-oriented population
- ▶ Surrounded by huge number of tourists
- ▶ State Park adjacent (near visitor center)
- ▶ Negative image (junkyard & past substance abuse)



Trends

- ▶ Water system always improving
- ▶ New & better development along the Avenue
- ▶ Restrictions on floodplain development
- ▶ Relatively stable (Fruitland perspective)
- ▶ More frequent flooding
- ▶ River banks erosion threatens town
- ▶ Decreased County presence/awareness of Southern Humboldt
- ▶ Less road maintenance (Myers Ave & Orchard)
- ▶ Permit process for planning & development more cumbersome, costly
- ▶ Decline in timber jobs
- ▶ Gravel removal no longer allowed/permitted
- ▶ Increased numbers of year-round squatters
- ▶ Increased in freeway noise levels
- ▶ More traffic, day and night

Miranda

At the first Miranda community action plan meeting, held jointly with the Humboldt County Planning Department at the South Fork High School Cafeteria, A number of community issues were identified. They are listed below.

Community Issues

- ▶ County permit streamlining and compatible zoning
- ▶ More trails and bike paths - hiking trail along the Avenue
- ▶ Avenue Roadway - unsafe to pass and speeds too high
- ▶ More cottage industries - are there adequate commercial areas for expansion
- ▶ Investigate alternative methods for sewage disposal (individual systems)
- ▶ Connect local business districts to State Park - make communities tourist destinations

- ▶ Growth of State Park - planned expansion from 53,000 to 70,000 acres (including recent 80 acre acquisition east of Miranda)
- ▶ Improved State Highway maintenance and roadside improvements
- ▶ Local water storage capacities and irrigation demands (new ballfields will need irrigation)
- ▶ Muddy pullouts along Avenue (State Parks is paving some) and poor visibility
- ▶ Eco-tourism - canoe-in campsites along the Eel River
- ▶ Old Stevens Grove campground near Miranda (flooded out) - any other recreation uses?
- ▶ Miranda (South Fork) High School uses (student activities) - and student traffic
- ▶ Noise along the Avenue
- ▶ Fire protection
- ▶ Children play areas needed off the Avenue
- ▶ What are needs of weekend residents?



After initial issues were identified, local residents identified characteristics and trends for their community. The characteristics and trends described at the meeting are listed below:

Community Characteristics

- ▶ Redwoods – theme for buildings
- ▶ High School / Junior High (600 students)
- ▶ Central location – sports & community activities for kids
- ▶ River – three accesses here
- ▶ Freeway - impacts Avenue (speed; privacy)
- ▶ Miranda Gardens – cabins are popular
- ▶ Good water ; Step wastewater
- ▶ Good food services (available until 8 or 10 pm)
- ▶ Best gas prices in the area
- ▶ Less vandalism – parents more responsible, kids better behaved
- ▶ Good swimming hole (Margarite Lockwood County Park (needs more trash cans)
- ▶ Community has been referred to as “Village of Enchantment” & “Sleeping Giant”
- ▶ Small-town character – long-term and seasonal (summer) residents



Trends

- ▶ Fewer fish (less water)
- ▶ School enrollment declining (except 9th)
- ▶ Head Start / Healthy Start programs
- ▶ Increase in elderly care facilities
- ▶ Faster Traffic (CHP must be called)
- ▶ More cyclists and children along Avenue;
- ▶ More small businesses
- ▶ Business down somewhat (fewer families)

- ▶ Miranda Grange less used (Volunteer Fire department there; insurance provider)
- ▶ Americorps presence – watershed stewards
- ▶ CDF and State Parks responding more
- ▶ Fewer tourists, global exposure not all positive – local publicity impacts tourism
- ▶ Campground use is down (tourist lifestyle changing; - need year-round campground)
- ▶ Improved Volunteer Fire Department
- ▶ Attitudes changing toward tourists – less tolerance, not much interaction
- ▶ More foreign visitors (especially. European)
- ▶ Tourists have more focus and experience
- ▶ More non-motor boats – kayaks & canoes
- ▶ Dept of Corrections - community resource

Weott

At the first Weott community action plan meeting, held jointly with the Humboldt County Planning Department at the Agnes Johnson School, A number of community issues were identified. They are listed below.

Community Issues

- ▶ Parallel but separate walking/jogging trail or path along the Avenue: “Avenue Path”
- ▶ Camp Grant is part of Avenue and should be included in plan
- ▶ Weott needs a grocery store/gas station - need to re-open store at bottom of the hill
- ▶ Support for local community programs - like Healthy Start
- ▶ No seniors organization or program in Weott - closest one is in Redway
- ▶ There is an opportunity for horse-ride concessionaire in the State Park
- ▶ Lack of store has affected occupancy in lower income rentals
- ▶ Commercial services have declined in Weott, and most area mills have closed
- ▶ Economic development loans weren't given for grocery store re-opening (April '98)
- ▶ Tourists need toilet/gas/something to eat
- ▶ Visitor needs changing - transition from tent camping to trailers/RV's - need hookups
- ▶ Zone more upland areas (out of floodplain) along Avenue for residential use
- ▶ Not sufficient water supply / storage capacity / delivery system for additional growth
- ▶ There are high quality agricultural soils along Eel River - better soils mapping needed
- ▶ Agricultural conversions - best agricultural soils are in community plan areas

After initial issues were identified, a second meeting was held to have local residents identify characteristics and trends for their community. The characteristics and trends described at the meeting are listed below:

Community Characteristics

- ▶ Redwoods
- ▶ Eel River
- ▶ Good weather/climate



- ▶ Safe community/low crime
- ▶ Friendly, helpful, watching out for each other
- ▶ Volunteer Fire Department/CDF
- ▶ Quail senior bus
- ▶ Healthy Start program (with van)
- ▶ Freeway access
- ▶ Elementary school (Agnes Johnson)
- ▶ Community activities at school
- ▶ Two churches
- ▶ Active garden club / Grandma's club
- ▶ Legion & Auxiliary
- ▶ Summer recreation (canoeing, swimming)
- ▶ Community water and sewer systems
- ▶ Good water (except chlorinated) but low capacity
- ▶ Post office



Trends

- | | |
|---|---|
| <ul style="list-style-type: none"> ▶ More houses for sale and fewer selling ▶ Loss of services (store, gas station, motel) ▶ Lost of community center (store) ▶ Lack of senior services ▶ Lack of public transportation ▶ Increased water costs ▶ More stable year-round population ▶ Building moratorium (due to water supply) ▶ No new homes built in four years ▶ Student population declining | <ul style="list-style-type: none"> ▶ Employment declining ▶ Lost day care for kids ▶ Decreasing opportunities for High School graduates ▶ Activities and services declining ▶ Lost dance class for kids ▶ Good sports activities ▶ Avenue Marathon still a strong event ▶ Slight decline in flower show attendance ▶ More tourists using local swimming hole |
|---|---|

COMMUNITY VISION

Visioning is a process where the community defines the future it wants, and the effort necessary to achieve it. This brings community members together in developing a shared image of the future. A vision statement conveys an image of what the community wants to be and how it wants to look, at some point in the future. Once characteristics and trends were identified, community residents formulated the following vision of the future.

Phillipsville Community Vision

- ▶ An attractive southern gateway to the Avenue of the Giants
- ▶ Community meeting, recreation and social facilities for local residents and for visitors
- ▶ A completed Fire Hall (floor, kitchen, restrooms & meeting space) with upgraded equipment
- ▶ A safe multi-use path along the Avenue and a more interdependent relationship with State Parks
- ▶ A more park-like (redwood trees) southern end of the Avenue & better access to State Park areas

- ▶ A reliable water system with a clean, safe, ample water supply (for domestic use, irrigation & fire)
- ▶ Successful cottage industries that employ adults and young people (not just a bedroom community)
- ▶ Recreation areas and uses - a community park, re-opened pool, pitch & putt, bike & canoe rentals
- ▶ Tourist have more to do here (eco-tourism) & stay longer, with better utilization of the State Park
- ▶ A restored recreational fishery on the Eel; more river access & river-oriented (lake) recreation
- ▶ The Riverwood Inn is a historic landmark and there is a nice RV park in town
- ▶ There is a Avenue website on the internet that includes things to do (August Daze) in Phillippsville
- ▶ Local property values comparable to other southern Humboldt areas (Redway & Garberville)
- ▶ Nice affordable housing (maybe apartments) and improvement of existing low-income housing
- ▶ More activities for young (Big Brothers & Sisters) and old (senior services) residents
- ▶ Town is clean, pride of ownership is strong & local businesses are locally supported assets



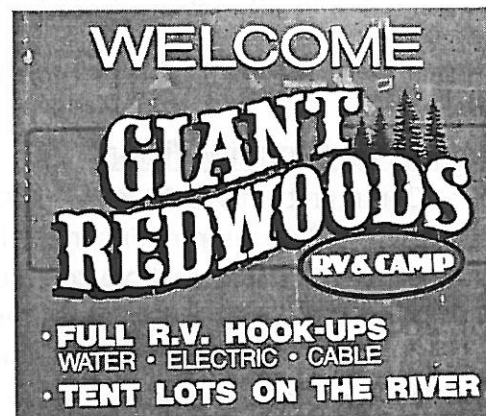
North-end Communities Community Vision

- ▶ The Avenue is a place people are drawn to for its physical beauty, natural resources, & way of life
- ▶ Tourism is thriving, we offer unique & ample attractions, services & visitor accommodations
- ▶ Our communities & State Parks work cooperatively to create a memorable experience for visitors
- ▶ There is a continuous trail & path, connecting all communities and providing a more natural traveling experience along the length of the Avenue (hiking, bicycling, horse trail & services)
- ▶ The Eel River is accessible to both residents and visitors, with multiple access points
- ▶ There are thriving cottage industries, small businesses & agriculture operations (local mentors)
- ▶ Our infrastructure is well maintained and locally operated (coordination with regulatory agencies)
- ▶ The year-round job base has cottage industry & manufacturing, tourism, agriculture & timber jobs
- ▶ There is a permanent place for community & special events (weddings, gatherings, celebrations)
- ▶ There is a seasonal yet reliable bridge connecting both sides of the river

Myers Flat Community Vision

- ▶ This is a cohesive and attractive community with a clean, positive image.
- ▶ The revitalized Avenue business district draws more tourists.
- ▶ The Old Red Mill site and Avenue business district showcase local cultural and natural history.
- ▶ There is an overall feeling of stability and community.
- ▶ A multi-use recreational trail winds along the Avenue & there are local public restrooms for travelers.
- ▶ River restoration & improved downstream flow reduces flooding, & directs river channel away from town.

- ▶ Fewer non-native fish species inhabit the river.
- ▶ The river bank is stabilized at the drive-thru tree site, saving the popular local landmark.
- ▶ There is more flexibility for business – easier permitting and more accurate zoning.
- ▶ There are more cottage industries and home-based businesses & more local jobs are being created.
- ▶ Use permits are consistently and uniformly enforced.
- ▶ New homes are being built/ more retirement housing is available/ more year-round residents.
- ▶ Residents and owners take good care of their properties & have adequate insurance coverage.
- ▶ The fire department is equipped and has a crew of qualified firefighters.
- ▶ A filtered water supply and delivery system serves the entire community from Pete Creek.
- ▶ There is a sewer system which supports development for group-use facilities & seasonal activities.
- ▶ New visitor facilities include a destination resort and a Japanese restaurant (with karaoke).
- ▶ Myers Flat signage is improved at Highway 101 access points and along the Avenue.
- ▶ State Park headquarters is located here.
- ▶ River access is increased, improved and maintained & Alexander Grove is reopened.



Miranda Community Vision

- ▶ Safe speeds along Avenue - consistent law enforcement & Improved signage (safety & tourism)
- ▶ Modernized, computerized & safe school with track & reoriented ballfield (wrong sun-angle)
- ▶ Expanded school athletic programs/facilities, especially an Olympic-size, indoor, heated swimming pool
- ▶ Visitors Center along the Avenue (for information) & National Advertising campaign linked to Park
- ▶ Businesses placards (like Avenue Association) & Improved storefronts (consistent old west style)
- ▶ Preserve business community & expand businesses centered on eco-tourism
- ▶ Unique festivals / weekend events / craft bazaars / garden & house tour / antique shops
- ▶ Promote as weekend retreat for Eureka/Humboldt residents & encourage "Bay Area" Bus tours
- ▶ Community Facilities including a Community park/ playground, restrooms & Community Center
- ▶ Multi-use pathway along Avenue with trail heads and access points
- ▶ Continue trail from Albee Creek, create new paths & add horse/trail ride concessions
- ▶ Holmgren Flat – environmental campsites; llamas; canoeing; staging areas
- ▶ Bed & Breakfast Inns – with pathway links so visitors can hike, bike, ride- in from Avenue or park
- ▶ Bakery / food service / lunch and dining options & boxed lunches ("Avenue baskets")
- ▶ Better transportation to work locations & more parking (for tourists and at High School)
- ▶ Improve and maintain drainage ways / Underground utilities & Sewer for everybody



- ▶ Miranda continues to be a quiet community with distinct residential, commercial & recreation areas
- ▶ Better programs for kids / young mothers & Jobs / work experience for kids (“Avenue Pride”)
- ▶ All community segments are provided for, including senior daycare and interconnected student programs
- ▶ Upgraded infrastructure, housing (including low income) & better TV reception

Weott Community Vision

The Community of Weott sees the following in its vision of the future:

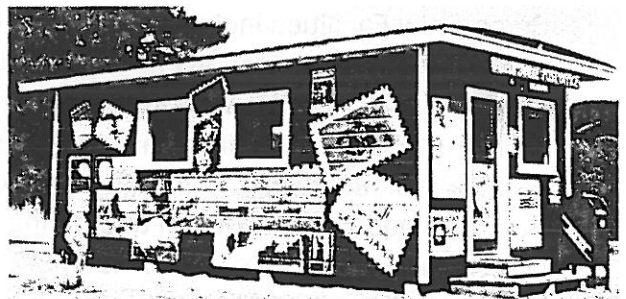
- ▶ There will be a stronger sense of community and improved morale among community residents
- ▶ We will involve the whole community in local activities and events
- ▶ There will be a permanent General store and gas station
- ▶ We will keep informed with a community bulletin board /improved communications
- ▶ There will be adequate water capacity, lower water/ sewer service rates & no building moratorium
- ▶ Our access to Agnes Johnson school facilities will improve for both children and adult activities
- ▶ There will be improved local community based programs & facilities, including good day care
- ▶ We will participate in restoring the South Fork Eel River, which also improves water-quality
- ▶ The school recreation hall will be open more, & local sports courts used for community events
- ▶ There will be a new playground on the flat, west of the Avenue, with lighting
- ▶ Improved community recreation/learning facilities includes a “workout” gym, Youth center & pool
- ▶ We would benefit from having a more accessible library and a local newspaper
- ▶ There will be a Motel, restaurant, and craft shop for tourists
- ▶ Our community will maintain a rural feeling and attract more families (a bedroom community)
- ▶ We would like Cable TV, but no big concerts
- ▶ We will participate in the planning for an Avenue Pathway
- ▶ We desire educational, social, and recreational facilities that serve the community & tourists

PLANNING THEMES, GOALS, AND PRIORITIES

The community visions covered a broad range of themes. These themes were explored and a series of goals developed to promote the themes. Community residents were asked to prioritize their goals and consider what kinds of action projects could be undertaken to accomplish high priority goals. The themes and goals identified for the Avenue communities are listed below.

Phillipsville Community Planning Themes and Priority Goals

- ▶ Community Facilities & Infrastructure
- ▶ Visitor Services
- ▶ Attractive Image
- ▶ Small Business Development



- ▶ Recreation Facilities & Activities (for tourists and community residents)

First Tier Priority Goals:

Community Facilities & Infrastructure

- ▶ New community water system (storage, lines, automatic controls, hydrants)
- ▶ A “finished & equipped” Fire Hall (floor, utilities, kitchen, bathrooms, meeting room)

Second Tier Priority Goals:

Community Facilities & Infrastructure

- ▶ Lower speed limit through town
- ▶ Improved code enforcement
- ▶ Community playground

Community & State Park Cooperation

- ▶ Avenue pathway

River Access and Fishery Restoration

- ▶ River and fishery restoration

North-End Communities Community Planning Themes and Priority Goals

The themes and goals identified for the north-end communities are listed below.

Community Planning Themes

Tourism / Visitor Services

Community & State Park Cooperation

Small Business Development

Community Facilities & Infrastructure

River Access & Fishery

Agriculture

Priority Goals

Once a list of goals had been developed, community residents were asked to prioritize them. Those goals receiving the most support were given priority. Remaining goals were placed in an “idea bank” for future consideration. The priority and “idea bank” goals are grouped and listed below:

Tourism / Visitor Services

Increased tourism & recreation concessions (horseback rides, mountain bike rides & rentals, canoe / watercraft rides & rentals)

Community & State Park Cooperation

Joint local trail system (Avenue Path)

River Access and Fishery Restoration

Fishery restoration

Small Business Development

Zoning that allows for/supports small business development

Community Facilities & Infrastructure

Code enforcement, clean-up, and improved solid waste collection & water systems
Shively Bridge & bank protection

“Idea Bank” Potential Future Projects

Tourism / Visitor Services

Historic points of interest interpretive sites

Community & State Park Cooperation

Holmes Flat staging area / trailhead

Coordinated participation with Eel River Valley Association marketing efforts

River Access and Fishery

Canoe put-ins and take-outs
River access points

Small Business Development

Dinner house
Planning Department community liaison

Agriculture

Collective farmers market in Redcrest
More eastside produce stands (Shively produce)

interpretive trails & activities
Maintain existing private lands for local economic value
Address effect of trees shading agricultural lands

Community Facilities & Infrastructure

Year-round bridge
community flood warning system(NEST program)
Repair & replacement of septic systems
outdoor event area
Improved fire protection

Myers Flat Community Planning Themes and Priority Goals

The themes and goals identified for the Myers Flat community are as follows.

Community Planning Themes

- | | |
|------------------------|----------------------|
| Living With The River | Business Development |
| Living With Each Other | Outdoor Recreation |
| Visitor Services | |

First Tier Priority Goals:

- ▶ Save the Drive-thru Tree
- ▶ Develop public restrooms
- ▶ Develop the "Avenue Pathway"
- ▶ Better enforcement of laws & codes

Second Tier Priority Goals:

- ▶ Gravel extraction combined with fish restoration
- ▶ River access for recreation
- ▶ Business zoning
- ▶ Facilities for kids
- ▶ Protect all properties from bank erosion



Miranda Community Planning Themes and Priority Goals

The themes and goals identified for the Miranda community are as follows.

Community Planning Themes

- Recreational Facilities
- Regional Education Facility
- Business Development & Marketing
- Tourism Services
- Infrastructure
- Community Health & Safety

The priority and “idea bank” goals are listed below:

PRIORITY GOALS:

- ▶ Avenue Pathway
- ▶ Public Restrooms
- ▶ Lower Speed Limits / Increased Enforcement
- ▶ NEST Program (Neighborhood Emergency Services Teams)
- ▶ Community Center, with Public Swimming Pool

“Idea Bank” Potential Future Projects

- ▶ Business Development & Marketing
- ▶ County permit streamlining
- ▶ Coordinated marketing for local businesses
- Avenue of the Giants Association
- “Avenue baskets”
- ▶ Group brochures and advertisements
- ▶ Restore positive image
- ▶ Festivals / community events



Weott Community Planning Themes and Priority Goals

The themes and goals identified for the Weott community are as follows.

Community Planning Themes

- | | |
|---------------------------------|------------------------------------|
| Community Activities & Programs | Community & State Park Cooperation |
| Employment & Youth Training | Community Infrastructure |
| Business Development | River Access & Fisheries |

Community residents developed a set of goals for each of the planning themes and indicated the level of community support for them. Those goals receiving the most support were given priority. Remaining goals were placed in an “idea bank” for future consideration. The priority and “idea bank” goals are listed below:

Priority Goals:

- ▶ A community store with services and goods for visitors and local residents
- ▶ Motel with a restaurant
- ▶ Youth work training and recreational programs for local kids
- ▶ Visitor center/rest stop/card lock gas at Hwy 101 interchange (+ small business incubator)
- ▶ More water capacity and a good delivery system (permanent transmission pipes under the river)
- ▶ Avenue Pathway

"Idea Bank" Potential Future Projects

Community Activities & Programs

- ▶ Senior involvement in school reading program
- ▶ Healthy Start - everyone will know about available programs (adult education)
- ▶ More community events & block parties

Employment & Youth Training

- ▶ Agricultural based employment and youth programs (4H and FFA programs)
- ▶ Vocational education

Community & State Park Cooperation

- ▶ An Avenue Pathway biking/hiking staging area
- ▶ improved trail from Weott to Avenue Pathway

River Access & Fisheries

- ▶ Eel river restoration
- ▶ Recreational access

Business Development

- ▶ Agricultural activities as tourist attraction

Community Infrastructure

- ▶ Playground & sport courts on the Avenue



COMMUNITY ACTION PLAN PROJECTS

Community Action Plan - Action Projects - Phillipsvile

- Community Facilities & Infrastructure - Community Water System
- Community Facilities & Infrastructure - Finished Fire Hall
- Community Facilities & Infrastructure - Lowered Speed Limit
- Community Facilities & Infrastructure - Community Park & Playground
- River Access & Fishery - River Riparian Habitat Restoration
- Community & State Parks Cooperation - Avenue Multi-use Path

Community Action Plan - Action Projects -North End Communities

- Community Infrastructure - Shively Bridge
- Community Infrastructure - Water System
- Community & State Parks Cooperation - Avenue Multi-use Path
- Small Business & Cottage Industry Development
- Tourism / Visitor Services - Concessionaire Development
- River Access & Fishery - South Fork Eel River Restoration

Community Action Plan - Action Projects - Myers Flat

- Business Development - business zoning
- Living with the River/Visitor Services - save the Drive-Thru Tree
- Community & State Parks Cooperation - Avenue Multi-use Path
- Visitor Services - maintain public restrooms
- Living with Each Other - better enforcement of laws and codes

Community Action Plan - Action Projects - Miranda

- Community Infrastructure - Community Center/ Programs & Public Pool
- Community Infrastructure/ Tourism - Public Bathrooms
- Community Health & Safety - NEST (Neighborhood Emergency Services Team)
- Community Health & Safety - Safer Speeds on Avenue
- Community & State Parks Cooperation - Avenue Multi-use Path
- Business Development - coordinated marketing plan for increased tourism

Community Action Plan - Action Projects - Weott

- Business Development - Re-open Community Store
- Business Development - Revitalize service station/motel complex (possible incubator site)
- Community & State Parks Cooperation - Avenue Multi-use Path
- River Access & Fishery - South Fork Eel River Fishery Restoration

AVENUE TRAILS COMMITTEE GOALS AND OBJECTIVES - NOVEMBER, 1998

Goals are identified in bold type. Goals and objectives are listed in no particular order

To encourage the creation of an interconnected trail network including facilities for hikers, backpackers, touring cyclists, mountain bike users, equestrians, and river access.

- ▶ suggest potential trail routes and connections
- ▶ to encourage long-term development of recreational facilities for river users, and linkages to trail facilities

To stimulate local economic development by attracting and retaining recreational users of both land and water trails.

- ▶ stimulate development of recreational resources that attract and retain visitors
- ▶ provide opportunity to local vendors in future concessionaire development
- ▶ develop integrated network of recreational opportunities including trail /river connections, backpacking opportunities, and overnight camping facilities.
- ▶ develop greater interconnectedness between available equestrian trails
- ▶ develop additional interpretive and marketing materials such as signs, brochures, and maps

To create a safer thoroughfare for pedestrians, local cyclists, touring cyclists, equestrians, and tourists.

- ▶ lower posted vehicle speed limits along the Avenue
- ▶ introduction of traffic calming measures development of a paved alternative, close to the roadway for touring cyclists
- ▶ development of a non-paved pathway for pedestrians and hikers which is parallel to, but located back from the Avenue

To develop an alternative pathway parallel to the Avenue of the Giants, connecting existing trails where possible.

- ▶ conduct and provide an initial assessment of possible path route(s), identifying environmental impacts, physical barriers, stream and road crossings, maintenance and construction funds, liability issues, land ownership, etc.
- ▶ providing a pathway experience that is fully accessible
- ▶ providing a trail experience for multiple users

To work with government agencies to identify needed visitor facilities and services and to provide for their development.

- ▶ improved access information & signage
- ▶ increased trailhead signage and trailhead parking facilities
- ▶ bathroom facilities
- ▶ trash collection and waste disposal services
- ▶ fire and emergency facilities development of additional interpretive materials including

pamphlets, maps, and signs

- ▶ development of overnight campsite facilities for all users

To improve communications between local communities and governmental agencies.

- ▶ to provide a pool of local talent to assist State Park staff in achieving common goals
- ▶ development of community assistance programs for trail construction (maintenance such as the adopt-a-trail program
- ▶ facilitate local business donations to construction efforts
- ▶ stimulate advertising, educational, and business opportunities that benefit both business and Parks
- ▶ involve local chamber of commerce and visitor bureaus to increase tourism
- ▶ to have the Avenue pathway and interconnected trail network included in the updated State Park Plan.
- ▶ address potential conflicts between protecting resources and increasing access
- ▶ to pro-actively address concerns of Park staff regarding ATC and ATC's plans

COMMUNITY ACTION PLAN - ACTION PROJECT WORKSHEETS

A representative sample of worksheets for the Action Projects listed above are included on the following pages.

AVENUE OF THE GIANTS - COMMUNITY ACTION PLAN PROJECT WORKSHEET (PART 1)

<p><u>Theme:</u> COMMUNITY INFRASTRUCTURE: FIRE PROTECTION & EMERGENCY RESPONSE</p>	<p><u>Goal:</u> Year-around fire protection, emergency response and training for the Avenue</p>			
<p><u>PROJECT:</u> Fire protection and suppression, and emergency response along the Avenue is provided primarily by volunteer Fire Departments/Protection Districts and, seasonally, by California Dept. of Forestry & Fire Protection (CDF). The project is to enter into a cooperative fire protection service agreement with CDF (the Amador Plan) for the Avenue, providing year-round services from the Weott CDF station. This program would extend cooperative and mutual aid agreements between local volunteer Fire Depts and CDF.</p>				
Project Step	Responsibility	Resources	Completion Date	It's Done When
<ul style="list-style-type: none"> ▶ Conduct Avenue informational meeting about CDF's Amador project ▶ Prepare project description for review by Vol. Fire Depts & submit to Co. Supvrs. Rodoni ▶ Apply for grant funds to cover first 2 years of Amador Project Operations ▶ Determine # of parcels to be served and calculate preliminary cost spread ▶ Conduct Avenue meeting to present residents with County Service Area concept ▶ Prepare and file County Service Area formation application to LAFCo ▶ Prepare assessment information for parcel owners, including per parcel costs ▶ Prepare and file information necessary to qualify County Service Area for ballot ▶ Conduct information campaign to inform voters of project benefits ▶ County Service Area Election 	<p>Debra Lake/ Kevin O'Neil Debra Lake/ Planwest Humboldt County Humboldt County/ CDF Vol. Fire Depts./ CDF Humboldt County Humboldt County Vol. Fire Depts (voter petitions) Vol. Fire Depts (public outreach) Humboldt County</p>	<p>CDF & Westhaven Fire Dept. CDF J. Harrison-Nelson Assessors Office Parcel Maps LAFCo guidelines Assessor tax rolls County Registrar CDF County Registrar & voters</p>	<p>Nov. 23rd '98 January '98 February '99 March '99 April '99 July '99 August '99 August '99 Sept. - Oct '99 November '99</p>	<p>Meeting's over Co. Sup. Rodoni has description Grant application is filed cost spread is calculated Meeting's over application is filed with LAFCo parcel formula & costs calc'd Petition qualified for ballot Voters are informed Election results tabulated</p>
<p><u>What obstacles must be overcome:</u> The annual costs of the cooperative fire protection service agreement with CDF (Amador Plan), estimated to be \$25,000, must be paid by property owners within the proposed County Service Area. The property owners must be informed of the benefits of the service agreement and vote to approve County Service Area formation.</p>				

AVENUE OF THE GIANTS - COMMUNITY ACTION PLAN PROJECT WORKSHEET (PART 2)

Project Leader: Debra Lake		Phone	Fax	email
Community/Agency Rep	Phone/Fax	Address	Affiliation/Organization	Who will contact them
Debra Lake	943-3402	360 Whitlow Road	Fruitland Fire Dept.	
Isaac Lake	943-3335	Myers Flat CA 95554	Fruitland Fire Dept.	
Bob Paine	943-1763	P.O. Box 223		
Bob Harris	943-3602	Myers Flat CA 95554	Miranda Fire Dept.	
George Martin	943-6100	P. O. Box 674	Miranda Fire Dept.	
Harry Pritchard	722-4179	Miranda, CA 95553	Redcrest Fire Dept.	
Tom Milligan	946-2400	P O Box 252	Weott Fire Dept.	
Denise White	946-2378	Miranda, CA 95553	Weott Fire Dept.	
Gary Mason	943-3442	1293 Holmes Flat Rd.	Weott Fire Dept.	
Dan Gribi	943-3006	Redcrest, CA 95569	Myers Flat Fire Dist.	
Tim Trower	629-3491	P.O. Box 130	Salmon Cr. Fire Dept.	
Kevin O'Neil	946-2215 (fax 946-2260)	Weott, CA 95571	Honeydew Fire Dept.	
		P.O. Box 269	CDF	
		Weott, CA 95571		
		P.O. Box 185		
		Weott, CA 95571		
		P.O. Box 145		
		Myers Flat, CA 95554		
		P O Box 608		
		Miranda, CA 95553		
		39025 Mattole Road		
		Petrolia CA 95558		
		P.O. Box 161		
		Weott, CA 95571		

Assistance needed or issues to be resolved: The first two years of service would need to be funded through grants or other sources, to allow time to form the County Service Area. The formation of a County Service Area will require County and Local Agency Formation Commission (LAFCo) assistance, and voter support.

Information and/or assistance sources: Volunteer Fire Departments/Protection Districts, CDF, and Humboldt County.

AVENUE OF THE GIANTS - COMMUNITY ACTION PLAN PROJECT WORKSHEET (PART 1)

Theme:	Goal: To Create a safer pathway between communities along the Avenue of the Giants and to spur related economic developments.			
Community & State Parks Cooperation – Trail Development	PROJECT: A multi-use pathway to enhance safety and spur trail-related economic development in and between communities along the Avenue of the Giants has been identified as a high priority project from Phillipville to Pepperwood. Representatives from communities along the Avenue are interested in working with State Parks, Caltrans, and the County of Humboldt to assess the feasibility of developing a pathway that would provide a safer connection between communities, combine with the existing trails to create a linked trail network, stimulate economic development, and facilitate a better relationship between residents and agencies. The initial project is to form an Avenue team to work cooperatively with agencies to analyze the feasibility of developing and maintaining an "Avenue Pathway", and represent the interests of local communities.			
Project Step	Responsibility	Resources	Completion Date	It's Done When
• Form a group of interested community members and agency representatives.	Margie Plant & Mary Whitmore	Local knowledge and interest	October 28, '98	The group is formed: the Avenue Trails Committee (ATC).
• Come to consensus as to the goals of the group related to trail development and document the goals of the group.	Margie Plant & Mary Whitmore	NRS volunteers provide assistance	November '98	Goals are created.
• Ask interested community and group members for ideas, guidance, and participation in planning for the Avenue Path.	ATC Members	Community & ATC members, agency reps.	November '98	Input is documented
• Request funding for technical assistance from Natural Resources Services, RCAA.	ATC Members	Planwest, AEDC.	December '98	Funding acquired and NRS contracted.
• Contact State Parks, Caltrans, and the County of Humboldt to apprise them of the group, its goals, and to request cooperation and support.	ATC Members, NRS Staff	Agency planners	April '99	Letters are sent
• Provide continued updates to agencies.	NRS Staff	Agency planners	Quarterly	Letters are sent
• Create an outreach plan to keep the community apprised, to acquire additional support, to document the need for the trail, to update legislators, and to facilitate grant funding.	ATC Members, NRS Staff	Community businesses and schools.	April '99	Plan is implemented
• Pursue getting the Avenue Pathway recognized in the State Trails Plan update and the Humboldt Redwoods Management Plan.	ATC Members, NRS Staff	Agency representatives, Trails Conference.	December '98 until plans are completed.	Path is included in plans.
• Identify existing paths and shoulder widths, as well as constraints to trail development.	ATC Members, NRS Staff	NRS experience, State Park staff & maps, and local knowledge.	March '99	Existing conditions and constraints are documented.
• Identify possible connections between existing paths/facilities.	ATC Members, NRS Staff	State Park staff & local knowledge.	April/May '99	Connections are documented.
• Identify river access and points of interest along the potential route.	ATC Members, NRS Staff	Local knowledge.	March '99	Items are documented.

• Identify landowners and restrictions on property use.	ATC Members, NRS Staff	County plan maps and assessor records.	June '99	Items are documented.
• Prepare a preliminary route design.	ATC Members, NRS Staff	NRS experience, State Park staff.	Tentatively June '99	All documented items and suggested routes are compiled into a report.
• Assess potential impacts and constraints, and estimate costs of construction and maintenance.	ATC Members, NRS Staff	NRS experience, State Park staff & trail standards.	Tentatively June '99	All documented items and suggested routes are compiled into a report.
• Present design and assessment to County and State decision-makers.	ATC Members, NRS Staff	NRS experience, State Park staff & trail standards.	Tentatively July '99	Report presented to Agencies and decision-makers.
• Formulate a program for acquisition of planning, construction, and maintenance funding.	ATC Members, NRS Staff	NRS experience, Humboldt Area Foundation	Tentatively July '99	Plan is completed and implementation has begun (grants written and submitted

What obstacles must be overcome: Trail development can be sensitive because of impacts to private property and natural areas. Trail development, planning, land or easement acquisition, construction, and maintenance all require funding. Communication and cooperation between agencies and citizens can be delicate. Physical constraints along trail routes, such as narrow bridges, narrow road cuts, steep hills, areas prone to landsliding, etc., can be very costly to overcome.

AVENUE OF THE GIANTS - COMMUNITY ACTION PLAN PROJECT WORKSHEET (PART 2)

Project Leaders: A steering committee of the most regular meeting attendees includes the community members listed below:		Meeting Date: The group generally meets every other week,	Phone Fax email See committee mailing list.
Community/Agency Rep Margie Plant, Scotia Mary Whitmore, Myers Flat Sandi Shearer, Miranda Toni Stoffel, Miranda Ron Jones, State park Ranger Jan Mathews, NRS (Technical Assist.)	Phone/Fax	Address	Affiliation/Org. Who will contact them
Assistance needed or issues to be resolved:			
Information and/or assistance sources:			

AVENUE OF THE GIANTS - COMMUNITY ACTION PLAN PROJECT WORKSHEET (PART 1)

<p><u>Theme:</u> FISHERY RESTORATION / RIVER ACCESS SOUTH FORK EEL RIVER RESTORATION</p>	<p><u>Goal:</u> Replenish native fish stocks in the reach of the Eel that flows along the Avenue and in local tributary streams.</p>			
<p><u>PROJECT:</u> Plan and implement fishery and river restoration activities, in coordination with California Departments of Fish & Game (CDFG), and State Parks, the Eel River Watershed Improvement Group (ERWIG), and the Americorps Watershed Stewards Project (AWSP). The project is to: <u>involve Avenue communities in both planning and implementation; produce, either through the planning process or during implementation, an informational brochure for Avenue residents (the brochure will depict and describe what the elements of "Avenue fisheries restoration" could be, as this will provide a common restoration reference and basis of understanding for residents, such as why tributary restoration is most important); make a representative restoration project publicly accessible, for residents and tourists; serve as a tourist attraction and/or enhance the visitor experience (i.e. interpretation); include some form of public education, ideally for residents and tourists; and coordinate with and complement efforts of the Avenue Trails Committee.</u></p>				
Project Step	Responsibility	Resources	Completion Date	It's Done When ...
<ul style="list-style-type: none"> ▶ Identify tributary streams along the Avenue and prioritize according to potential response to restoration efforts ▶ identify & recruit local folks interested in a restoration program along the Avenue ▶ Identify & connect with other communities along the Avenue interested in restoration ▶ review assessor maps to determine ownership of identified stream courses ▶ Plan & schedule an informational meeting to share existing local information and expertise, and start prioritizing streams for restoration 	<p>Eel River Watershed Improvement Group</p>	<p>Cal. Dept. of Fish & Game, & Americorps Watershed Stewards Program</p>		

What obstacles must be overcome:

AVENUE OF THE GIANTS - COMMUNITY ACTION PLAN PROJECT WORKSHEET (PART 2)

<u>Project Leaders:</u> Ruth Goodfield/ Dave Stockton		<u>Meeting Date:</u>	<u>Phone</u>	<u>Fax</u>	<u>email</u>
<u>Community Member</u>	<u>Phone/Fax/email</u>	<u>Address</u>	<u>Affiliation/Organization</u>	<u>Who will contact them</u>	
Ruth Goodfield Watershed Coordinator	725-4317	P.O. Box 1314 Redway, CA 95560	Eel River Watershed Improvement Group		
Dave Stockton	946-2263	P.O. Box 13 Redcrest, CA 95569	Redcrest/Holmes Flat		
Scott Downie, Fish Hab. Supervisor II	725-0368	610 9 th Street Fortuna, CA 95540	Cal Dept. Fish & Game		
Heidi Hickehther, Project Director	725-8601	610 9 th Street Fortuna, CA 95540	Americorps Watershed Project		
North-end representatives					
Weott representatives					
Myers Flat representatives					
Miranda representatives					
Phillipsville representatives					
<u>Assistance needed or issues to be resolved:</u>					
<u>Information and/or assistance sources:</u>					

AVENUE OF THE GIANTS - COMMUNITY ACTION PLAN PROJECT WORKSHEET (PART 1)

Theme:	COMMUNITY HEALTH & SAFETY: NEST PROGRAM			Goal: Form a Neighborhood Emergency Services Team (NEST) for Miranda, & assist other Avenue communities with NEST's
Project Step	Responsibility	Resources	Completion Date	It's Done When ...
<p><u>PROJECT:</u> The NEST program assists communities, schools, and businesses to organize, train and prepare for a major disaster. "Neighbors helping Neighbors " has been the focus of educational projects in Humboldt County for nearly five years. In 1990, the Arcata Police Department's Crime Prevention Unit organized NEST training. The City of San Mateo's Office of Emergency Services, City of Sunnyvale's SNAP Program, and the San Mateo Region American Red Cross developed the materials used for this training. Humboldt County NEST's are now active in Arcata, Fieldbrook, Eureka, and many other areas of Humboldt County.</p> <p>Hold initial orientation meeting to distribute NEST Program information and answer questions about forming teams <u>The following steps are from the NEST</u></p> <ul style="list-style-type: none"> ▶ HOLD A MEETING WITH YOUR NEIGHBORS OR GROUP Show each member how they can be a capable resource. Elect a NEST Captain and then organize committees. ▶ START A NEST BINDER that will include Home Registration forms, Inventory forms, Evacuation Routes, and any other information needed during a disaster. ▶ ARRANGE A TRAINING PROGRAM for committee members ▶ RECRUIT new neighbors and encourage those leaving to continue the program in their new area. ▶ HOLD FOLLOW-UP MEETINGS AT LEAST ONCE A YEAR. Regular meetings and an annual drill are excellent ways to test skills and encourage participation. 	<p>NEST Coordinator</p> <p>NEST Coordinator/ Local Team</p> <p>Local Team</p> <p>Local Team</p> <p>Local Team</p> <p>Local Team</p>	<p>Humboldt County Office of Emergency Services</p> <p>NEST Coordinator</p> <p>Red Cross Disaster Coordinator</p>		
<p><u>What obstacles must be overcome:</u></p>				

AVENUE OF THE GIANTS - COMMUNITY ACTION PLAN PROJECT WORKSHEET (PART 2)

<u>Project Leader:</u> Bob Harris		<u>Meeting Date:</u>	<u>Phone</u>	<u>Fax</u>	<u>email</u>
<u>Community/Agency Rep</u>	<u>Phone/Fax</u>	<u>Address</u>	<u>Affiliation/Organization</u> <u>Who will contact them</u>		
Steven Griel NEST Coordinator	923-7813	521 Jewett Rd Garberville			
Pete Jimenez Humboldt County Sherrif's Dept.	445-7239	825 5 th St. Eureka			
Linda Nellis Humboldt County Office of Emergency Services	445-7239	825 5 th St. Eureka			
Red Cross Disaster Coordinator	443-4521				
<u>Assistance needed or issues to be resolved:</u>					
<u>Information and/or assistance sources:</u>					

AVENUE OF THE GIANTS - COMMUNITY ACTION PLAN PROJECT WORKSHEET (PART 2)

<u>Project Leader:</u>		<u>Meeting Date:</u>	<u>Phone</u>	<u>Fax</u>	<u>email</u>
<u>Community/Agency Rep</u>	<u>Phone/Fax</u>	<u>Address</u>	<u>Affiliation/Organization</u> Who will contact them		
Toni Stoffel	943-3025	P O Box 488 Miranda			
Robert Harris	943-3100	P O Box 252 Miranda			
John O'Rourke	943-1847	P O Box 528 Miranda			
Christina O'Rourke	943-1847	P O Box 528 Miranda			
Katey Ringle	943-3365	P O Box 787 Miranda			
<u>HSU Sociology Dept.</u> Judith Little	826-4561	HSU Sociology Dept. Arcata			
<u>Assistance needed or issues to be resolved:</u>					
<u>Information and/or assistance sources:</u>					

AVENUE OF THE GIANTS - COMMUNITY ACTION PLAN PROJECT WORKSHEET (PART 2)

<u>Project Leader:</u>		<u>Meeting Date:</u>	<u>Phone</u>	<u>Fax</u>	<u>email</u>
<u>Community/Agency Rep</u>	<u>Phone/Fax</u>	<u>Address</u>	<u>Affiliation/Organization</u>	<u>Who will contact them</u>	
<u>Assistance needed or issues to be resolved:</u>					
<u>Information and/or assistance sources:</u>					

AVENUE OF THE GIANTS - COMMUNITY ACTION PLAN PROJECT WORKSHEET (PART 1)

<u>Theme:</u>		<u>Goal:</u>		
<u>PROJECT:</u>				
Project Step	Responsibility	Resources	Completion Date	It's Done When
<u>What obstacles must be overcome:</u>				

20 CLUES TO RURAL COMMUNITY SURVIVAL

Resulting from an extensive study of community dynamics in the Great Plains States, sociologists Milan Wall and Vicki Luter believe the following traits to be found in communities with the will to survive.

1. Evidence of community pride.
2. Emphasis on quality in business and community life.
3. Willingness to invest in the future.
4. Participatory approach to community decision-making.
5. Cooperative community spirit.
6. Realistic appraisal of future opportunities.
7. Awareness of competitive positioning.
8. Knowledge of the physical environment.
9. Active economic development program.
10. Deliberate transition of power to a younger generation of leaders.
11. Acceptance of women in leadership roles.
12. Strong belief in and support for education.
13. Problem-solving approach to providing health care.
14. Strong multi-generational family orientation.
15. Strong presence of traditional institutions that are integral to community life.
16. Attention to sound and well-maintained infrastructure.
17. Careful use of fiscal resources.
18. Sophisticated use of information resources.
19. Willingness to seek help from the outside.
20. Conviction that, in the long run, you have to do it yourself.

Source: Heartland Center for Leadership Development, Lincoln Nebraska, 1987

7 SECRETS TO COPING WITH CHANGE IN SMALL TOWNS

Secret 1: Positive Attitude - Community Leadership is more important than location, and community attitude is more important than size. Community must have a positive yet realistic attitude to promote development.

Secret 2: Entrepreneurial Spirit - Communities must be creative and encourage risk taking. Business and government work together in a partnership that attempts to innovate and new approaches to development.

Secret 3: Bias for Action - Communities cannot wait for help from the outside, nor can they just talk about doing something. Rather, they must take action, gain widespread involvement, and pick projects that succeed. While active communities may take on risky projects, they are willing to learn from failures and avoid projects where failure will devastate the community.

Secret 4: Focus on Controllables - Successful communities cope with change by directing their efforts toward outcomes they can control rather than worrying about forces they cannot control.

Secret 5: Plan for Development - Communities that recognize change realistically assess their weaknesses and strengths, and base a plan of action on that assessment. Their plan of action is specific with regard to expected outcomes, costs, time, and responsibility.

Secret 6: Strategic Outlook - A community that recognizes future opportunities and threats is better equipped to realize a preferred future. Like a business, communities should be aware of their competitive position and plan accordingly.

Secret 7: Vision for the Future - Communities must have a long range vision of what they would like to be, and that vision must be shared and supported throughout the community.

Source: Heartland Center for Leadership Development, Lincoln, Nebraska, 1984.

THE HUMBOLDT COUNTY GENERAL PLAN UPDATE FOR THE AVENUE

The Humboldt County General Plan and Zoning Ordinance regulate land use in the County's unincorporated areas, including the Avenue of the Giants. The County's Framework Plan serves as Volume 1 of the General Plan, and sets countywide goals, policies and standards for land use, circulation, open space, conservation, and other general plan elements. General Plan Volume II consists of plans for individual "planning areas" of the county, and areas of the County within the coastal zone.

The Avenue of the Giants General Plan Update will result in a Community Plan, which will become part of Humboldt County General Plan Volume II. The organization of the Humboldt County Avenue of the Giants Community Plan is shown below.

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THE HUMBOLDT REDWOODS STATE PARKS GENERAL PLAN PREPARATION

The California State Parks Department is planning to prepare a general plan for the Humboldt Redwoods State Park. The general plan background and inventory process, which includes issue gathering, is tentatively scheduled to start in the fall of 1998. The following excerpts are taken from the Park Department's General Plan Planning Handbook.

PURPOSE

The general plan is the primary management document for a unit of the State Park System, establishing its purpose and a management direction for the future. By providing a defined purpose and vision, long-term goals, and guidelines, the general plan defines the broadest management framework for a unit's development, ongoing management, and public use. Thereafter, this framework guides day-to-day decision-making and serves as the basis for developing focused management plans, specific project plans, and other proposals which implement the general plan's goals. Preparation of a general plan satisfies the legal requirements required prior to the development of a unit.

SCOPE

The Department's approach to General planning is holistic, considering both internal and external influences, the multiple strategies of our mission, and the inherent resource values and facilities of the unit. Overlapping or conflicting purposes or goals are integrated into a consistent whole. This is the only place in the planning for a unit where this occurs.

General planning also considers the unit within the larger context of the State Park System, utilizing system wide plans already in place. It considers the unit's context within surrounding state park units, regional planning, land uses, and other influences, and it considers local and regional recreational opportunities and services.

The tentative format for the Humboldt Redwoods General Plan (also taken from the Department's Planning Handbook) is shown in the table below.

SECTION	CONTENTS
Introduction	Location, purpose acquired, sense of place
Existing Conditions	Unit summary: existing land use, significant resource values, existing facilities, planning influences, issues & analysis
The Plan	Purpose & vision, management goals & guidelines, area goals & guidelines
Environmental Evaluation	Environmental setting, environmental impact (significant effects, growth inducing effects, mitigation measures, alternatives, cumulative impacts, effects found not to be significant.

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Avenue of the Giants Community Action Plan & County General Plan Meeting

Representatives of the Save the Redwoods League, State Parks, Caltrans, California Department of Forestry & Fire Protection, and the Humboldt County Planning Commission (seated at long table) listen with Humboldt County Planning Director Kirk Girard and meeting facilitator Nancy Reichard of Net Gain (left of easel), as Avenue of the Giants community members provide input on the Community Action Plan and County General Plan.

Photo by: George Williamson, Planwest



