

McKinleyville Municipal Advisory Committee

In person at McKinleyville Middle School,
2285 Central Ave, McKinleyville, CA 95519
and ZOOM PLATFORM - ONLINE MEETING

February 25, 2026 6:00 pm

DRAFT MINUTES

1. Call to Order: Roll Call, Indigenous Lands Acknowledgement, MMAC Meeting Agreements

Members Present: Mary Burke (Chair), Scott Binder, Pat Kaspari, Kevin Jenkins, Emma Haskett

Attending Virtually: Kathleen Clark (illness)

Members Absent: Tina Taylor (illness)

Roll call voting required for all votes due to virtual member participation.

2. Additions and Changes to the Agenda

No additions or changes to the agenda.

3. Approval of the Agenda

It was moved (Pat Kaspari) and seconded (Emma Haskett) to approve the agenda as presented.

Roll Call Vote:

Yes: Mary Burke, Kathleen Clark, Scott Binder, Pat Kaspari, Kevin Jenkins, Emma Haskett

MOTION APPROVED - Unanimous consent

4. Review and Approve Minutes: Regular Meeting January 28, 2026

It was moved (Scott Binder) and seconded (Pat Kaspari) to approve the January 28, 2026 meeting minutes as written.

Roll Call Vote:

Yes: Mary Burke, Kathleen Clark, Scott Binder, Pat Kaspari, Kevin Jenkins, Emma Haskett

MOTION APPROVED - Unanimous consent

5. Community Safety and Information Presentations

No community safety presentation scheduled for this meeting.

Fifth District Supervisor Steve Madrone: Update on the Amazon facility application at the Airport Business Park. Facility is a last-mile delivery center, not a distribution center as previously reported so Humboldt County would not receive sales tax revenue. Application is currently incomplete; the county has requested additional information regarding noise, traffic, and compliance with the Climate Action Plan. A Coastal Development Permit and CEQA analysis will be required, along with a public hearing before the Planning Commission, estimated at least six months out. Supervisor Madrone emphasized the importance of shopping locally and noted that MMAC cannot weigh in on individual project

applications per its rules. Community members can participate by attending future Planning Commission hearings. Any permit decision is likely to be appealed.

Community Events: McKinleyville Community Trash Bash, Saturday, 9:00–10:30 AM, gathering at North Coast Awning parking lot; Green Team prizes and drawing. Seagoat Farm Stand yard sale and bake sale, donations accepted Friday March 6, sale March 7–8, proceeds benefit Seagoat Parkin and Folk School. McKinleyville Chamber Members Choice Awards, March 27 at Blue Lake Casino Sapphire Palace; contact Jesse Myles for tickets.

6. Public Comment and Written Communications

Lisa Dugan: Asked whether MMAC could weigh in on a community benefit agreement related to the Amazon facility, noting significant community discussion on social media. Some residents are excited about potential jobs while others have concerns about community impacts. Suggested researching outcomes in other communities and mentioned discussion of geofencing delivery vans to keep them off residential side streets.

Leslie Ortega (Cal Poly Humboldt student): Expressed opposition to the Amazon facility, citing concerns about impacts on local businesses, labor practices, and the environment. Advocated for economic development that supports small businesses and local skills.

Written Communications: Chair followed up on Maya Conrad’s reappointment to the MCSD Community Forest Committee, confirming the two-year term ends December 2027 and will be reviewed at that time.

7. Discussion / Information / Action Items

a. Proclamations Honoring Retiring MMAC Members Lisa Dugan and Maya Conrad

Chair Mary Burke read proclamations honoring both retiring members for their dedicated service and contributions to MMAC and the McKinleyville community.

Lisa Dugan: Recognized for four years of service (2021–2025), including two years as Chair, with leadership on the Town Center Ordinance and service on CAT and MIESC.

Maya Conrad: Recognized for over five years of service (2019–2025), including chairing MMAC during the COVID-19 pandemic, founding the Committee for Active Transportation, and leadership on the Town Center Ordinance.

MMAC members, community members, and Supervisor Madrone offered personal remarks of gratitude for both members’ contributions.

b. Vote on MMAC 2026 Meeting Calendar

Proposed 2026 meeting dates: March 25; April 22; May 27; June 24; July 22; August 26; September 23; October 28. The regular meetings of November 25 and December 23 will be canceled, with a special meeting scheduled for December 9.

It was moved (Kevin Jenkins) and seconded (Emma Haskett) to approve the 2026 MMAC meeting calendar as presented.

Roll Call Vote:

Yes: Mary Burke, Kathleen Clark, Scott Binder, Pat Kaspari, Kevin Jenkins, Emma Haskett

MOTION APPROVED - Unanimous consent

c. MMAC Subcommittee Member Appointments

Cal Poly Humboldt Economic Development Study Ad Hoc Committee: MMAC members serving: Mary Burke, Emma Haskett, Tina Taylor, Kevin Jenkins. Two community applications were received and presented.

Carol Schmidt spoke about the importance of economic viability, combining data elements from various studies, and preparing the community for future climate impacts and population growth.

Steven Thomas introduced himself as an eight-year McKinleyville resident and retired business reporter from Colorado with experience covering economic development and small business. Expressed interest in exploring sustainable economic development approaches.

It was moved (Pat Kaspari) and seconded (Kevin Jenkins) to appoint Carol Schmidt and Steven Thomas to the Economic Development Study Ad Hoc Committee.

Roll Call Vote:

Yes: Mary Burke, Kathleen Clark, Scott Binder, Pat Kaspari, Kevin Jenkins, Emma Haskett

MOTION APPROVED - Unanimous consent

ACTION ITEM: Kevin Jenkins to email Josh Zender to organize the first committee meeting. A community meeting is scheduled for April 18, 10:00 AM–12:00 PM at the Activity Teen Center.

Additional Appointment – Megan Blumenstein: Expressed interest in joining the Ad Hoc Committee during the meeting to fill the remaining open community seat.

It was moved (Scott Binder) and seconded (Kevin Jenkins) to appoint Megan Blumenstein to the Economic Development Study Ad Hoc Committee.

Roll Call Vote:

Yes: Mary Burke, Kathleen Clark, Scott Binder, Pat Kaspari, Kevin Jenkins, Emma Haskett

MOTION APPROVED - Unanimous consent

MCS D Appointment to MMAC: Confirmed Scott Binder’s reappointment by MCS D to MMAC, approved at the MCS D February 4 meeting.

d. Development of MMAC Community Outreach Coordinator Position

Scott Binder presented an update from the ad hoc committee (Scott Binder, Mary Burke, Jesse Myles). The role is a coordinator position focused on coordinating outreach, not conducting it directly. Key topics discussed included social media use with Brown Act compliance (recommendation to turn off comments), consistent messaging, branding and logo development, outreach strategies (radio, tabling at community events, Channel 3), and tracking metrics. \$500 is allocated for supplies. Scott will present final guidelines by April.

Public Comment: Tom emphasized consistency in messaging and outlined three levels of communication: information, alerts, and promotions. Elaine shared challenges finding information online. Supervisor Madrone suggested a logo and motto: “Where all voices have a seat at the table.”

e. MCS D Request for Seat on HCOG Technical Advisory Committee (TAC)

Pat Kaspari presented MCS D’s request for a seat on the Humboldt County Association of Governments (HCOG) Technical Advisory Committee (TAC). A previous 2017 request was

denied because the CSD does not own roads. The new case highlights MCSD's 12 miles of trails, infrastructure under county roads, and its role as a conduit between the TAC and the McKinleyville community. The HCOG TAC meets March 5 to consider the request, with the HCOG board considering it March 19. Pat offered to provide monthly reports to MMAC on TAC activities.

Supervisor Madrone expressed strong support. Public comment highlighted overlapping interests between MMAC CAT and the TAC, Highway 101 as a barrier to community connectivity, and the need for a comprehensive circulation study.

It was moved (Kevin Jenkins) and seconded (Scott Binder) for the MMAC Chair to draft a letter of support for MCSD's request for a seat on the HCOG TAC.

Roll Call Vote:

Yes: Mary Burke, Kathleen Clark, Scott Binder, Pat Kaspari, Kevin Jenkins, Emma Haskett

MOTION APPROVED - Unanimous consent

8. Subcommittee Reports

Committee for Active Transportation (CAT): Group has met. Kathleen Clark (Chair) did not report out due to illness. No additional comments from other attendees.

McKinleyville Incorporation Exploration Subcommittee (MIESC): Lisa Dugan reported the subcommittee met at 4:00 PM today and finalized the project scope for the \$50,000 grant, which will now be forwarded to the county for administration.

4x4: Did not meet. Supervisor Madrone publicly thanked Joey for his work in keeping the group organized and bringing in county representatives.

Student MMAC Participation Ad Hoc Committee: Did not meet.

9. Committee General Comments

Scott Binder: Announced McKinleyville Chamber of Commerce mixer on Thursday, February 26 at Blue Lake Casino.

Mary Burke: Needs to follow up with County Counsel on roll call vote requirements and the Brown Act. Proposed moving subcommittee reports earlier in the agenda and creating a consent calendar for Items 2–4. Reported Brooke is no longer with the Clerk of the Board team; recommended sending all correspondence to the general COB email. Ongoing concerns about agenda attachments, email distribution, and ADA compliance remain a county staffing and budget issue. Joey to provide an SOP for agenda and minutes submissions. Still needs Tina Taylor's bio and photo for the website. 13 applicants for the one open MMAC seat.

10. Next Meeting & Future Meeting Topics: March 25, 2026 at 6:00 pm, expected location MMS. Future meeting topics listed here are subject to change.

11. Adjournment

The meeting was adjourned at 8:23 PM.

Respectfully Submitted,
Emma Haskett